



## 5) A PARTIAL LIST OF CLIENTS



Over the years, we have provided survey research services for more than 7 million employees. This work has spanned many different markets and numerous types of assessment products, for both domestic and international clients. Although most of our work is in English, we have also translated our surveys and respondent comments for many of our clients, and have worked with employees in more than 70 countries outside the U.S., often in conjunction with [Gagen MacDonald](#) who provides consulting support as follow up for our surveys.

In general, we focus on large companies, non-profit organizations, and government agencies that have 1000 or more employees. Our survey work has been featured in numerous publications, including Forbes, The New York Times, and The Wall Street Journal; and we have briefed the U.S. Congress on one of our surveys that was sponsored by the Department of Justice.

Accenture  
Aetna  
Allstate  
Anchor Blue  
Bank of America  
Blue Cross / Blue Shield of Maryland  
Blue Shield of Michigan  
Borg Warner  
CFI Group

The Coca-Cola Company  
Disney  
Duke Realty  
Dollar Thrifty Auto Group  
Duke Energy  
Harvard Pilgrim Health Care-Fallon Clinic  
Hewlett Packard (HP)  
Electronic Data Systems (EDS)  
EDT  
EMC  
EMG  
Exide Battery  
Federal Express  
Ford Motor Company  
Genesee County Health Department  
General Motors (GM)  
[Gagen MacDonald](#)  
Holiday Inn Express (IHG)  
International Business Machines (IBM)  
Indianapolis Fire Department  
Interstate Bakeries Corporation  
International Truck and Engine Corporation

Entergy  
Jostens  
La Maison Del Rio (Omni Hotels)  
Liberty Property Trust  
Move the Mountain  
McDonald's  
Massachusetts Mutual Insurance Company  
Merillat  
New Haven Fire Department  
Northwestern Mutual  
Novartis  
OSF St. Francis Medical Center  
Panda Restaurant Group  
Peter Koestenbaum International  
Prudential Life Insurance Company  
Root Learning, Inc.  
Surveys at Work  
Southern California Edison  
Smurfit-Stone

Sprint  
SSCCP  
The Hartford  
Tower Automotive  
TXU Energy  
United Air Lines  
University of Michigan Health System  
University of Michigan School of Public Health  
Unova Lamb Technion

–and a host of employees and corporations settling workplace discrimination cases in court–